

## REPORT TO CHESHAM AND CHILTERN VILLAGES LOCAL AREA FORUM MEMBERS

**Title:** Applications for funding from Local Priorities budget 2012 -13  
**Date:** 2<sup>nd</sup> May 2012  
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**Electoral divisions affected:** Chess Valley, Chesham East, Chesham North West, Chiltern Ridges

### Summary

1. This report relates to eight proposals for funding from the Chesham and Chiltern Villages LAF Local Priorities devolved budget for 2012/13 and is subject to the Local Priorities budget being agreed by the County Council this month.
2. Applications received should be evaluated against the priorities agreed by the Local Area Forum (LAF) in its Local Area Plan. This report seeks agreement to allocate funding from the LAF's Local Priorities budget to enable the projects to be implemented.
3. The projects and amount requested are as follows:

Project	Amount requested	Amount recommended
Building Community Capacity Project	7920	8200
Pond Park Health and Community Fair	425	425
Rafe's Place at Chesham Youth Centre	1510	1510
Elmtree School Sensory Garden	2000	2000
Chesham Events Group - Chesham Jubilee Celebrations	3000	2000
Chesham Asian Welfare Group – Commonwealth Festival	2000	2000
Citizens Advice Bureau – outreach work	3400	2000
Movers and Shakers Chesham Asian (and other BME) Men's Health and Wellbeing Project	1950	1950
<b>TOTAL</b>	<b>22205</b>	<b>20085</b>



INVESTOR IN PEOPLE



## Recommendation

4. **Members of the Chesham and Chiltern Villages Local Area Forum are invited to agree that funding from the Local Priorities budget be allocated to the projects listed in section 3 above. An extra £280 has been added to the Building Community Capacity project to cover publicity and hall hire etc whilst I have reduced the amount recommended for the Jubilee events in Chesham and the Citizens Advice Bureau Outreach work.**

## Background

### Building Community Capacity Project

5. This proposal is about the continued support of the Chesham and Cholesbury-cum-St Leonards projects and the extension to another parish. The aim of the project is to enable local communities to become better equipped to support vulnerable and older people living in their community and to encourage residents aged over 50 to plan for their future.

6. A co-ordinator has been working in Chesham for the past 2 years, and with Cholesbury-cum-St Leonards Parish since June 2011. Building on the success of these two projects and the methodology used, Chiltern DC could continue to provide a co-ordinator to support the current projects as well as extend the model to another parish. The co-ordinator provides support equivalent to 2 days a month in each area to begin with. Once a projects initiated by local volunteer groups are up and running in, one day should be sufficient, and the objective is for the volunteer groups to eventually be able to sustain their activities with minimum support. Volunteer groups will be supported by the co-ordinator to identify local issues and can become constituted in order to apply for their own funding to address them.

7. Costs: work for a coordinator from May 2012 – March 2013 (11 months) is suggested:

Chesham	2
Cholesbury cum St Leonards	2
Another village	<u>2</u>
Total	6 days per month

6 days x 11 months = 66 days x £120 per day co-ordinator salary.

Total cost for Chesham and Chiltern Villages LAF: £7,920

This is for the co-ordinators salary only, and does not include costs for meeting rooms or publicity etc.

8. In terms of meeting the Local Priorities Budget funding criteria, the proposal:

- a) Will make a major contribution to the “Older and Vulnerable people” priority;
- b) Will benefit from the local knowledge already built up in CDC’s communities team and capitalise on the work already completed by the co-ordinator. CDC are contributing salary on-costs and the use of facilities;
- c) Create capacity in the community to look after older and vulnerable people themselves and so prevent or slow down admittance to institutional care. It will provide information and support to enable people to keep healthy for as long as possible.

9. I strongly recommend that this project receives funding because it is about building community capacity to look after older and vulnerable people in the community. It is also about reducing the isolation of older people so that they lead more resilient lifestyles and can stay in their own homes for as long as possible.

### **Pond Park Health and Community Fair**

10. This project is a community fair, which will celebrate the Queen’s Jubilee. The Fair will also be a health fair, offering information to the community on the services available to them and provide advice and help where needed. The event, planned for the 7<sup>th</sup> June, will take place at Little Spring School, and the outside field will be used to offer activities for young people.

11. Costs:

<b>Item or activity</b>	<b>Total cost £</b>	<b>Funding requested from the Local Area Forum</b>
Hire of School Caretaker	75 (3 hours)	75
Materials / Arts / Crafts	200	100
Health Check (BP, Cholesterol testing, use of pharmacists)	250	250
Refreshments	100	
Marketing / Promotion	100	
<b>Total:</b>	<b>725</b>	<b>425</b>

12. In terms of meeting the Local Priorities Budget funding criteria, the proposal:

- a) Meets two of the local priorities, namely “Activities for Young People” and “Reduce isolation of the elderly”.
- b) Match funding is available: Bucks County Council Adult Social Care is making a £300 contribution and if the project goes above budget, the Pond Park Community Association will put funding towards it. CDC are contributing in-kind towards the costs of the project by helping to organise the event (circa 15 hours total).
- c) Volunteers will be mobilised to promote and help run the event.

13. I recommend that this project receives funding of £425 for the above reasons.

### **Rafe’s Place at Chesham Youth Centre**

14. This is a pilot project to see if the young people at the youth club enjoy the activities and would want them to continue. It will consist of 3 nights per week for 6 weeks of diverse and engaging activities for young people at Chesham Youth Centre. Target group: young people aged 11 – 17.

15. Outcomes: Tried and tested pilot of student volunteer-led activities which will enable Rafe’s Place to offer a long term, low cost and sustainable service to Chesham Youth Centre in the future. This will help to keep the centre running successfully, help tackle anti-social behaviour and inspire and empower young people.

16. Outputs: Drop in nights so no maximum. Start date: ASAP.

17. Costs:

Staff £50 x 3 nights x 2 weeks = £300  
(2 weeks of professional support for volunteers)  
Equipment £500  
Facility Hire N/A  
Travel £40 per week x 6 weeks = £240  
Marketing £200  
Other Student Youth Work Training = £270

Total funding applied for: £1,510.

18. In terms of meeting the Local Priorities Budget funding criteria, the proposal:

- a) Meets one of the local priorities, namely “Activities for Young People”.
- b) No match-funding is available but this will be seed funding for a project that will then lead to Chesham Youth Centre commissioning a support role from Rafe’s Place.
- c) One of the objectives of the project is to support volunteers in delivering the activities themselves.

19. For the above reasons I recommend that this project receives funding.

**Elmtree School Sensory Garden**

20. This project is the design, creation and ongoing maintenance of a stimulating and beautiful sensory garden for the Elmtree community. “Elmtree School is situated in an area of social deprivation characterised by high unemployment and a large Asian community many of whom originate from the poorer, illiterate areas of Pakistan. Access to learning for many families is limited by language, culture and/or funds. The majority of children at the school have limited outside space at home for play and exploration”. The school is also a centre of excellence for supporting children with special needs.

21. The school wants to provide its pupils and the wider community with an inspirational outside space by landscaping a piece of scrub land adjacent to the school that they have just leased from Paradigm Housing. The lease is initially for 10 years and Paradigm have indicated that renewal should not be a problem.

22. Costs

Item or activity	Total cost £	Funding requested from the Local Area Forum
Legal fees	200	0
Clearing and fencing	3000	0
Hard landscaping	10000	2000
Labour	8000	0
Plants, swing, musical instruments	6000	0
<b>Total:</b>	<b>27200</b>	<b>2000</b>

23. In terms of meeting the Local Priorities Budget funding criteria, the proposal:

a) Meets three of the local priorities, namely “Activities for Young People”, “Strengthen links with the Asian community” and “Protection of the environment and green spaces”.

b) The school has been busy securing match-funding from a variety of sources: the PTA £1,500 + monies from the May fair; £500 from local councillor’s community leader’s fund, Paradigm £2345; £10,000 from the school fund; and they have applied to several other funding sources.

c) Once the garden has been built, the maintenance will be through volunteers from the community and they have already started to draw up this list.

24. I recommend this project is funded because it meets three of the local priorities and will be a visible enhancement to the community’s environment.

### **Chesham Jubilee Celebrations**

25. This project is to bring a cross generational approach to celebrating the Diamond Jubilee within the town centre of Chesham and include promoting different sites around Chesham where people will be gathering to come together and celebrate the jubilee in a number of different events that will attract segments of the community. Extensive celebrations are being organised harnessing a number of community based organisations such as the Mosque, local schools, Youth Council, Chesham Asian Welfare Society and the local shop retailers. A celebratory pamphlet is being printed that will have photos and an official list of jubilee events in Chesham and will act as an historical reminder for future generations.

26. Costs

#### **Expenditure**

Public Liability Insurance for all events	253.00
First Aid Provision	600.00
Purchase of teardrop flags	1750.00
Entertainment (includes everything from Colonel Custard, Balloon modelling, crèche area of all events where reqd.,)	1236.00
Security for overnight Lowndes Park (Monday night)	100.00
PA for big lunch, Stage/lighting/sound for Lowndes Park events	3600.00
Fireworks from Fantastic Fireworks	1800.00
Marquee/Tents, for first aid/control points/stage dressing area	600.00
<b>Total</b>	<b>9,939.00</b>

**Amount requested from the LAF is £3,000**

27. In terms of meeting the Local Priorities Budget funding criteria, the proposal:

- a) Meets three of the local priorities, namely “Activities for Young People”, “Revitalisation of the Town Centre”, and “Strengthening links with the Asian communities in the area”.
- b) Match-funding is being applied for from several organisations and the project has just secured £1,000 from CHAP.
- c) The project will use volunteers to help deliver events.

28. I recommend this project receives funding but at a reduced amount of £2,000 because part of the funding plan already assumes £2250 from local County Councillors, there is no matched funding from Chesham Town Council and the application to CDC is only £750.

### **Chesham Asian Welfare Group – Commonwealth Festival**

29. This project is being held to celebrate the Queens Diamond Jubilee celebrations from the context of both a Commonwealth viewpoint but also from the perspective of a large ethnic group that has found its home in Chesham within the period of the reign of the Queens and want to celebrate her reign. The event will be held on the 5<sup>th</sup> of June and will bring people across Chesham together to help in its planning and implementation.

30. Costs

<b>Item or activity</b>	<b>Total cost £</b>	<b>Funding requested from the Local Area Forum</b>
Entertainment 1	1200.00	1200.00
Entertainment 2	600.00	500.00
Entertainment 3	550.00	300.00
Advertising & Sundry	300.00	0.00
<b>Total</b>	2650.00	2000.00

31. The main entertainment will be:

- 1) Live Band: live singing and background music
- 2) African Drumming
- 3) Street Dancers/Hip Hop Performances

Other complimentary entertainment will also be provided by local groups as a way of supporting local entertainers and getting them to perform in front of larger audiences:

- 1) Instrumental Pothari Music (Sitar, Tabla etc)
- 2) Indian Dance Performances

32. In terms of meeting the Local Priorities Budget funding criteria, the proposal:

- a) Meets three of the local priorities, namely “Activities for Young People”, “Revitalisation of the Town Centre”, and “Strengthening links with the Asian communities in the area”.
- b) Match-funding is being applied for and the project has already raised £500.00 funding contribution from “Friends of the Park” and £150.00 funding contribution from local businesses.
- c) The project will use volunteers to help plan and organise the events.

33. For the above reasons I recommend that this project receives the £2,000 applied for.

### **Citizens Advice Bureau – outreach work**

34. Many vulnerable people, the elderly, the young, new parents and those with disabilities are not aware that they are able to seek help to improve their lives; or know how or where they could get help; or are too worried or fragile to make the first step. These people would probably be better off if they sought the services of the free holistic advice offered by the CAB. There are a lot of worrying changes happening to welfare benefits over the next 12 months and CAB want to help the vulnerable to understand how the changes will affect them and how they can help them access all the benefits and services they are entitled to.

35. Citizens Advice Bureau want to extend their outreach services to offer access to CAB advice at different centres in the Chesham and Chiltern Villages area; centres which currently do not have a service but where people who need them are not able to access them for a number of reasons. They are proposing to offer workshops at established Church Groups, at Children's Centres to address Child Poverty in the area, to elderly groups who find changes confusing and are otherwise isolated and at other meetings of Carers, advocates and disabled groups. Also, through the Neighbourhood police service they can access young people/school leavers who are unemployed, and through the fire service they can access vulnerable people who may be in crisis during an extended cold spell next winter. CAB will also raise the awareness of their service amongst Health Professionals as 60% of people who are in debt suffer from a stress related illness.

36. Costs

<b>Item or activity</b>	<b>Total cost £</b>	<b>Funding requested from the Local Area Forum</b>
Project worker + travel/parking	3250	3000
Specialist referrals	1500	
Laptop	350	200
Software	50	
Publicity (materials only)	200	200
Management/ovhds	1250	
<b>Total</b>	<b>6600</b>	<b>3400</b>

37. In terms of meeting the Local Priorities Budget funding criteria, the proposal:

- a) Meets two of the local priorities, namely "Young People" and "Older or vulnerable People".
- b) Match-funding is available from the CAB itself.
- c) The project will mobilise volunteers to help deliver the outreach service.

38. I strongly recommend that this project receives funding because it will help to get vital information to the vulnerable and elderly and is complimentary to the "Building Community Capacity" work. Moreover, the imminent changes to welfare benefits make this project even more important. However, because the CAB can access other funding streams and we have applications over and above last year's budget figure for community projects, I recommend a reduced amount of £2,000 is awarded.

## Movers and Shakers Chesham Asian (and other BME) Men's Health and Wellbeing Project

39. Movers & Shakers (M&S) is an award-winning programme that engages older adults from isolated and socially disadvantaged communities, and encourages them to lead healthier lifestyles. This innovative, inclusive, self-care model supports healthy ageing and wellbeing for older adults, enabling them to live longer, independent lives. Local and national statistics show adults from BME, particularly South Asian backgrounds (including those from Pakistan, Bangladesh and India) reporting relatively higher levels of longstanding illness compared to the general population. There is lower uptake of available preventative and early intervention public health and wellbeing resources by Asian men in particular.

### 40. Costs

Item or activity	Total cost £	Funding requested from the Local Area Forum
Cost of hiring Exercise Instructors (£35 x 1hr x 32 weeks)	1120	720
Cost of craft (vocational) activity facilitator (£30x 1hr x 24 weeks)	720	300
Hall venue hire (£15 x 3hrs x 32 weeks)	1440	750
Exercise equipments and Craft (vocational) materials	300	180
Refreshments and catering (£1.50p x 30 people x 32 weeks)	1440	0
<b>Total:</b>	<b>£5020</b>	<b>£1950</b>

41. In terms of meeting the Local Priorities Budget funding criteria, the proposal:

a) Meets two of the local priorities, namely "Strengthening links with the Asian communities in the area" and "Older or vulnerable People: reduce isolation of the elderly".

b) The project has received commitments that it will enjoy in-kind and financial match-funding:

- Chiltern District Council: £250 start-up funding
- BucksSports "Reactivate": £700 match-funding
- NHS Buckinghamshire/ BCC Community development and project management, fundraising in-kind support (Approx. value: £1200)
- BCC Adult Learning: £500 in-kind/ match funding support
- Chiltern District Council in-kind administration and publicity support (Approx. value: £600)
- Chesham Central Mosque in-kind publicity, participants and volunteer recruitment (Approx. value: £500).
- Chesham Youth Centre in-kind volunteer support and premises costs subsidy (Approx. value: £400).
- Each participant will pay weekly subscriptions to cover part of the ongoing costs (including hall hire, trainers and refreshments).



c) Volunteers from within the target communities will be recruited, mentored and coached during Year 1 of the project with the aim of supporting them to carry on after the pilot phase.

42. For the above reasons, and because this project will encourage more healthy life-styles and provide an opportunity for social activities in the community as well, I recommend that this project receives the funding it has applied for.

### **Further applications**

43. Further project proposals will be considered throughout the 2012/13 financial year until November 2012 or until the delegated budget has been fully allocated if this is earlier.

- ***Report ends*** -